

# once-upon-a-slime

garden tales about a max and...various bugs & slugs



our shiny  
GOLD award logo!  
best childrens story 5+



# once-upon-a-slime

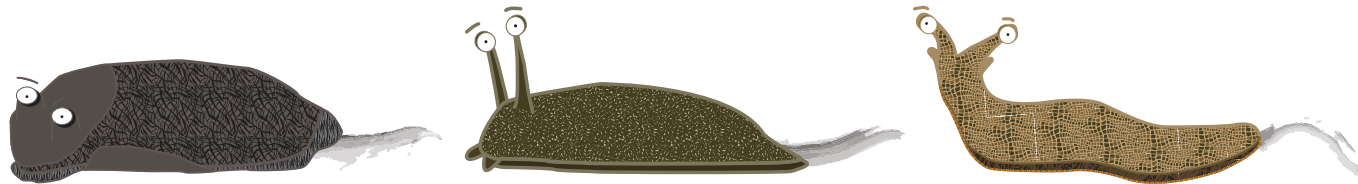
garden tales about a max and...various bugs & slugs

The slimy children picture book series concept originated from Howard a slightly eccentric father of four whose favourite bedtime stories to his children were always about yucky slugs and bugs.

His daughter Fiona for a Christmas present wrote and illustrated a funny story about three slimy slugs. After developing this book was published (by Fiona Woodhead Ltd.) in November 2012 and since then has expanded into a series of four stories.

The books are about a little boy called Max and everyday small creatures children see in their own back garden or yard. Slugs, woodlice, spiders and ants all become less scary as small people learn and laugh about these mini-beasts.

The entertaining, friendly and disgusting characters increase the interaction and attention span of the child; encouraging a child to enjoy reading.



howard with 3 of his offspring  
(number four didn't exist as yet)



howard with the real  
life max



fiona and max

# events and marketing

book readings, press, website and...social media

To promote the once upon a slime books Fiona is proactive in holding book readings at a number of different events including schools, fairs and retail outlets. If you would like to arrange a meet the author day please just ask.

The once upon a slime website is constantly being updated with 'crafty creature' creations, the 'bug blog' and a 'creature check list' where small people can identify their own insects.

'Once-upon-a-slime, a garden tale about Max and... three slugs' book won a GOLD award this year for Best Childrens Story 5+.



self-publishing article in local and national press



fiona at a primary school holding a creative writing session



# series of books

learn all about bug and grubs...and of course slugs

Four books have been released from the series:

A garden tale about Max and... one spider, two woodlice, three slugs and four ants.



A couple of pages from the once upon a slime. a tale about max and... three slugs:

